



CONSHOHOCKEN, PA

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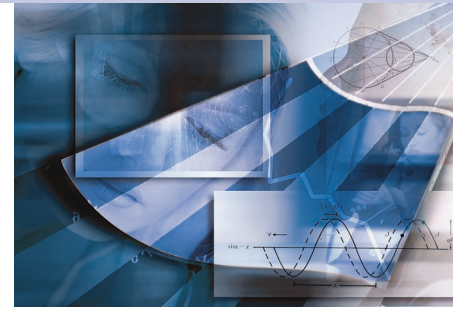
NEW YORK, NY

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REDWOOD SHORES, CA

WASHINGTON D.C.



## Mobile Medical Solutions Services

Breakaway Solutions is committed to building mobile medical solutions with measurable ROI. Mobile solutions have returned an 88% ROI\* of value-added services, which ultimately saves millions of dollars annually. With our proven track record and integrated full service capabilities that encompass strategic services, technical development expertise, and state-of-the-art hosting, Breakaway Solutions can strategically design, build and maintain your mobile solution.

**Automate, streamline, reduce your operational costs,  
and stay ahead of the competition.**

**Enterprise Assessment** Our enterprise-wide assessments examine your business processes, specifically how your organization is currently getting information to caregivers. Together, our joint teams create a roadmap to build or enhance a mobile solution across the enterprise.

**Mobile Business Case Development** Our experts develop and implement customer research and competitive analysis to build the business case for a mobile initiative. Our research identifies business drivers, pain points, ROI metrics, and desired features / functions of your mobile application.

**Constituent Research / End-User Behavioral Analysis** Understanding the way your end-users work is the key to designing a successful mobile solution. Breakaway Solutions' usability experts go beyond traditional IT development approaches by first seeing the world through the eyes of the end-user, and then understanding what will make your mobile solution useful, usable and compelling.

**Technical Analysis** Mobile solutions need to be designed in the context of and to integrate with your backend IT and data systems. Breakaway Solutions' extensive experience with systems integration and mobile platforms

helps guide the technical direction for your mobile infrastructure. Our technical assessments determine the platform that best fits within your company's immediate needs and growth projections.

**Project Execution** Our experienced project team works in partnership with your team throughout all phases of the development process. Working with established and proven methodologies in project management, the development process encompasses all phases of IT development, from Scope, Visualization, Design, and Build, to Quality Assurance through extensive unit and system testing. User Acceptance Testing (UAT) environments are also utilized before the solution is migrated into production. A dedicated team, with a single point of accountability, executes all phases of project development.

**Hosting Services** Breakaway's hosting capabilities enable you to focus on your core business instead of supporting your application. We provide a seamless transition of the build cycle into a live, supported environment. We offer a complete set of services to effectively operate your mobile solution, from administration and support, to systems and network, to ongoing maintenance.

**Experience. Collaboration. Results.**

# Our Mobile Solutions Partners



## About Breakaway Solutions

Since 1992, Breakaway Solutions, Inc. (NASDAQ: BWAYE), has been helping companies achieve real value by delivering business solutions that enable its clients to better serve their customers, collaborate with their partners and suppliers, and work better within their organizations. Breakaway Solutions is a Full Service Provider (FSP) of integrated strategy, implementation, and application hosting solutions providing its Global 3000 customers with a deep concentration in Customer Relationship Management (CRM), Business-to-business Collaboration and Exchanges, Mobile Solutions, and Workforce Collaboration. Headquartered in Conshohocken, PA, Breakaway Solutions has a network of regional offices, Internet Solutions Centers, and Application Hosting facilities in major cities across the U.S. Breakaway Solutions can be reached at 800/925-7100 or at [www.breakaway.com](http://www.breakaway.com)

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\* Bates DW, Teich JM, Lee J, Seger D, Kuperman GJ, Ma'Luf N, Boyle D, Leape L. *The Impact of Computerized Physician Order Entry on Medication Error Prevention*. JAMIA. 1999;6:313-21.

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