



## MOBILE MEDICAL SOLUTIONS

A BREAKAWAY SOLUTIONS CAPABILITY

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# Access critical data at the point of care through mobile computing

Custom mobile solutions offer the most direct route to improved efficiency and safety at the point of care. Critical patient data is "always on" and readily available where clinicians need it most - in the exam room, bedside, triage.

Breakaway Solutions can design and build your custom mobile solution to help integrate your data and network systems to streamline your workflows, increase productivity, and most importantly, improve patient care by giving caregivers critical information in the palm of their hands. Automate, manage, enhance, and mobilize your business with direct, bottom line ROI.

### **Make better use of what you have... *mobilize your business***

**Provide instant access to critical clinical information** Mobile solutions bring real-time clinical data and patients together – in the exam room, bedside, triage. This mobility reduces medical errors, increases efficiency and productivity, and provides caregivers with critical patient information in real-time, *no syncing is required.*

**Reduce prescribing errors** Guide physicians through the decision-to-treat process. ePrescribing systems are very effective, reducing medication errors by up to 88%.<sup>1</sup> Our custom mobile solutions intercept errors where they most commonly occur – at the point of prescribing.

**Automate charge capture** Automated processes result in accurate coding, reduced administrative functions, increased compliance, and increased revenues. More than \$25 billion per year are lost in denied or reduced fee-for-service claims.<sup>2</sup>

### **Reduce your operational costs**

Bottom line - Automated workflows increase productivity and efficiency.

### **Integrate your backend systems**

Connect disparate data sources and practice management/ information systems. Only a custom solution can integrate your systems in conjunction with automating your existing workflows.

**Connect your constituents** Mobile solutions can connect physicians, labs, pharmacies, insurance providers and ancillaries.

***"Medical errors are the 8th leading cause of death in America."***<sup>3</sup>

This is a startling statistic with tragic consequences for patients and tremendous financial losses to physicians and hospitals. In this challenging time of accountability and healthcare cost containment, access to critical data at the point of care is key.

## Why a custom mobile solution?

**Business enablement** How you do business is our business. Our custom mobile solutions incorporate your existing workflows and integrate with your internal, homegrown systems. We work with you in partnership to design your mobile solution in conjunction with the way you manage and conduct your business. Your business operates with constantly evolving work processes, so why limit yourself with cookie-cutter, shrink-wrapped functionality?

**User adoption** Shrink-wrapped, out-of-the box products and solutions require you to change your processes to accommodate *their* pre-determined workflows. Our custom mobile solutions provide user-friendly tools to your pool of physicians and administrative staff that enhance and improve your existing workflows. Custom solutions minimize workflow upheaval and thus increase success of the implementation.

**YOU own the data** Non-custom mobile products and services require that data captured on devices be stored on their own servers, and the question - "who owns the data?" - remains unanswered. With patient privacy strictly enforced, why not protect your business, constituents, and your patients. With our custom mobile solutions, you own the data, and only you can access it.

### About Breakaway Solutions

Since 1992, Breakaway Solutions, Inc. (NASDAQ: BWAYE), has been helping companies achieve real value by delivering business solutions that enable its clients to better serve their customers, collaborate with their partners and suppliers, and work better within their organizations. Breakaway Solutions is a Full Service Provider (FSP) of integrated strategy, implementation, and application hosting solutions providing its Global 3000 customers with a deep concentration in Customer Relationship Management (CRM), Business-to-business Collaboration and Exchanges, Mobile Solutions, and Workforce Collaboration. Headquartered in Conshohocken, PA, Breakaway Solutions has a network of regional offices, Internet Solutions Centers, and Application Hosting facilities in major cities across the U.S. Breakaway Solutions can be reached at 800/925-7100 or at [www.breakaway.com](http://www.breakaway.com)

#### Breakaway Solutions, Inc

350 Marine Parkway  
Redwood Shores, CA 94065  
[www.breakaway.com](http://www.breakaway.com)

#### Sales and additional information

[mobilesolutions@breakaway.com](mailto:mobilesolutions@breakaway.com)  
(650) 389-2427

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<sup>1</sup> *The Impact of Computerized Physician Order Entry on Medication Error Prevention.* JAMIA. 1999; 6:313-21

<sup>2</sup> *The Cure Is In Hand: Bringing Information Technology to Patient Care.* WRHambrecht+Co. October 2000

<sup>3</sup> *To Err is Human: Building a Safer Health System.* Committee on Quality of Health Care in America. Institute of Medicine. National Academy Press. Washington, D.C. 1999